

## ✦ Caring For Your KTB Jewellery

Every piece of KTB jewellery is handcrafted with passion and precision. Because we use high-quality fine silver and 18k gold vermeil, a little bit of love and the right care will ensure your jewellery retains its beauty and lustre for a lifetime.

### The Golden Rule: "Last On, First Off"

To keep your jewellery looking its best, it should be the last thing you put on in the morning and the first thing you take off at night.

**Chemicals:** Avoid contact with perfumes, hairsprays, lotions, and household cleaning products. These can cause silver to tarnish and can wear down gold plating.

**Water:** Always remove your jewellery before showering, bathing, or swimming. Chlorine and saltwater are particularly harsh on precious metals and gemstones.

**Activity:** Take your jewellery off before exercising or heavy manual work to avoid scratches or accidental damage.

### Cleaning Your Fine Silver

Silver naturally reacts with sulphur in the air, which can lead to "tarnish" or oxidation over time.

**Daily Care:** Use a soft, lint-free jewellery polishing cloth to gently buff your silver pieces.

**Deep Clean:** If your silver needs a deeper clean, use a bowl of warm water with a drop of mild, pH-neutral dish soap. Use a very soft toothbrush to gently clean intricate textures. Rinse thoroughly and pat dry with a soft cloth.

**Texture Note:** For pieces with deep textures (like our Sotogrande Shoreline collection), avoid abrasive "silver dips" as they can strip away the intentional antiquing and character of the piece.

## Maintaining Your Gold Vermeil

Gold Vermeil is a thick layer of 18k gold over fine or sterling silver. While it is durable, it requires extra care to maintain its golden glow.

**Be Gentle:** Never use silver polishing cloths or chemical cleaners on gold vermeil, as the micro-abrasives can gradually wear away the gold layer.

**Cleaning:** Use only a soft, dry microfibre cloth to remove dust and oils. If needed, use warm soapy water as described above, but do not scrub.

**Wear & Tear:** Over many years, gold plating may naturally begin to fade. We recommend storing vermeil pieces separately to prevent them from rubbing against harder metals.

## Storing Your Keepsakes

When you aren't wearing your jewellery, how you store it makes a huge difference.

**Keep it Dry:** Store your jewellery in a cool, dry place. Avoid keeping it in the bathroom, as humidity speeds up tarnishing.

**Stay Separate:** Keep pieces in individual pouches or compartments in a lined jewellery box. This prevents chains from tangling and stops different metals from scratching one another—especially important for delicate Baroque Pearls and Gemstones.

## A Note on Gemstones & Pearls

Organic gemstones like Freshwater Pearls and stones like moissanites or rubies thrive when kept clean. Simply wipe them with a damp, soft cloth after wearing to remove any skin oils or residues.